



जीते हैं शान से ©
NRI ACHIEVERS
CONNECTING INDIA WITH NRIs, PIOs, OCIs & INDIA LOVERS





Advertisement Potential

Reaching the right places and right people

Print Edition



The magazine is distributed globally, and circulated to most institutions that are nodal points for the type of target audience it is designed for. Though the print-run is presently a mere 30,000 copies, the readership is far over one hundred thousand with shared copies. We are official Media partner for several events which happens in India & abroad & are connected with the Indian Diaspora.

Internet Edition



The E-Magazine enjoys a larger and exponentially growing audience reach, which at present stands at upwards of 600,000 recipients. Considering shared readership, it is our estimate that the readership reaches the one million mark. Readers eagerly await the arrival of our every new issue, devour the contents with great alacrity, forward the magazine to their friends and contacts and respond promptly to the information received.

Circulation Split-up

The circulation split-up of the print magazine shows how the print magazine reaches all the people who matter in the NRI and PIO sectors, travel organizations and agencies, embassies and such other places and people. The following is the split-up according to the latest available figures:

Diplomatic community and NRI and PIO organizations:	2,100
Travel agencies, tour operators and hospitality facilities:	2,900
Educational institutions, libraries and NGOs:	1,500
Magazine editors, advertisement agencies, etc:	860
Ministers, MPs, MLAs, Central & State Govt. offices:	640
Individual subscriptions in India and abroad:	9,000
Newsstand sales and Subscription:	9,000
Distribution at NRI-related global events:	4,000



Technical Data

Trim Size:	Width 21 cm x Height 28 cm
Paper:	Art Paper, UV Gloss (cover) 170 gsm Woodfree Paper, matte (inside) 100 gsm
Print:	Printed 4/4 colour process throughout & cover 5/5 colour
Finishing:	Trim with Centre Stapling

Tariff - Print Edition

Code	Position	Size	Price/Insertion	
		CM Width x Height	INR	USD
NA001	Gatefold	41.91 x 27.94	5,00,000	10,000
NA002	Double Spread	41.91 x 27.94	1,90,000	4,100
NA003	Full page	20.95 x 27.94	1,20,000	2,900
NA004	Front Inside Cover	20.95 x 27.94	1,90,000	4,100
NA005	Back Inside Cover	20.95 x 27.94	1,90,000	4,100
NA006	Back Cover	20.95 x 27.94	2,50,000	5,200
NA007	Half Page	20.95 x 13.97	75,000	2,000
NA008	Quarter Page	5.24 x 6.98	50,000	1,500
NA009	Strip	20.95 x 5.08	30,000	800
NA010	4 Page Advertorial Pull Out / Newsletter	—	4,00,000	8,000
NA011	8 Page Advertorial Pull Out / Newsletter	—	7,00,000	13,500
NA012	16 Page Advertorial Pull Out / Newsletter	—	11,00,000	20,000

Advertisement bookings are accepted for a maximum of 24 issues.



Formats and Artworks

Software

Coreldraw, InDesign, Photoshop, Illustrator & high resolution PDF (file must have all images at 300 dpi with font embedded), (Not Compatible: PageMaker or any other software or files from the internet) pictures and Resolution: 300 dpi at 100% scaling for images, either as TIFF, JPG, EPS or PDF

Colour and Fonts

Colours to be CMYK breakdowns, including InDesign, Illustrator and Photoshop files.
Include all print and screen fonts

Special Promotions

Tariff rates for other creative options like bulk mailing, video promotions, brochure/inserts, book mark, classified ads. in the magazine, etc. are available on request.

Other Innovations rates on request.

Discounts

3-6 issues 10%

7-12 issues 15%

13-24 issues 20%

Cheque/Draft can be made in favor of
'NRI ACHIEVERS, payable at Delhi/New Delhi

Credit 30 days. 10% discount on upfront payment

Premium positions @25% extra

Rates are effective from January 1, 2019

Rates are mentioned in INR & USD

Rates can be revised without prior notice

NEFT/RTGS Details

Bank - Indian Bank
Co. Name - NRI ACHIEVERS
Account Type - Current
Account No. - 6795855549
IFSC Code - IDIB000P198
9-Digit MICR - 110019073
Branch - Punjab Bagh East
Address - 28, East Avenue Road, Punjabi Bagh East
New Delhi - 110026, India



NG, GOING...
ONE!

SI BHARATIYA SAMMAN

THE NATION ACKNOWLEDGES...

They've been away. Some of them, for generations. But they never allowed their roots to get lost in oblivion. Which is why the nation acknowledged them. Like the previous eleven years, this year the award was given to **MR. BIKAS CHANDRA SANYAL**. Honored for his contribution to the field of education and culture and for enhancing India's image abroad, Mr. Sanyal is a renowned educationist in France. He has an enviable record of contributions in the field of higher education and culture. Having served the cause of different institutions in USA, UK and UAE, he has also served in an advisory capacity on problems of higher education management in 17 countries of the world.

<http://www.nriachievers.in>

INS IN REAL ESTATE FOR NRIs

Investment in real estate sector has been phenomenal. Given the current drive and the emerging trends, the phenomenon is reasonably expected to continue in the coming years.

Today Indian real estate sector is booming, not only in the big cities but even in second tier cities. It has already started to correct market distortions about overheating and fore-cast market correction. Even if one discounts for a reasonable market correction, the return on investment in the Indian real estate sector over the last five-six years has been phenomenal. Given the current drive and the emerging trends, the phenomenon is reasonably expected to continue in the coming years.

SOME WIGNETTES

No wonder, this sector has elicited interest of investors from all parts of the world and is increasingly getting crowded. For those yet to take a decision, this article gives an overview of the legal framework governing the investment by NRIs and PIOs in the Indian real estate sector and also briefly discusses the various options available to them. Under the scheme of the Foreign Exchange Management Act, 1999, investments and foreign exchange transactions, an NRI is understood as a person resident outside India, who is a citizen of India. For the purposes of availing the facilities of opening and maintaining bank accounts and investments in shares/securities in India, the term NRI includes a PIO, meaning thereby, that with respect to invest-

www.nriachievers.in

NAGAR NG A DEN FOR NATURE LOVER

The resort built with a difference. Encapsulating a typical nature, the resort, situated at Ram Nagar not far from the National Park, promises to be a getaway from the hectic city-life, in its attempt to combine raw nature in with modern aesthetics we have so come to expect from a distinctive holiday that can be both wild and luxurious time. Vivek Khurana took a look, and here is a photo to portray the resort as it is.

ALMANAC

Shashilal Nair as an assistant...
I didn't want me to experience...
breaks which he had expected...
struggling actor. However...
me, his fears proved to be...
and today I am busy as a...

4. A Telugu hit...
of the Telugu hit...
Directed by...
also features new...
sides Tabu, Suniel...
Sengupta...
: that is being con-...
ed...
centred on an Aam...
when we take some...
as we say thank you...
to the...



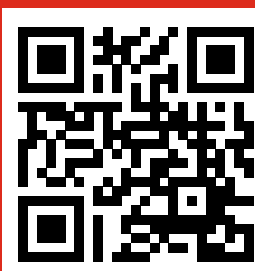
Svara & sondaraya

Jewellery collection. Kindly visit our showroom to explore our latest collection

We are looking forward to host you ..

SHREE RAJ MAHAL JEWELLERS

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